

## **RateMyProfessors Founder Acquires “Greek” Rating Sites**

**SUNNYVALE, CA – April 30, 2012** –Ratingz Inc, which operates over a dozen rating sites (such as LawyerRatingz.com, CampRatingz.com, and ClubRatingz.com) has recently acquired two “Greek” rating sites, RateMyFraternity.com and RateMySorority.com.

Ratingz Inc was founded by John Swapceinski, who created the archetypical college ratings site, RateMyProfessors.com, in 1999. Swapceinski sold the RateMyProfessors site in 2005, and as a condition of the sale, he was prohibited from operating college-related rating sites.

The restrictions expired in March 2012, allowing Ratingz to re-enter the college market. In addition to the newly acquired “Greek” rating sites, the company intends to operate CollegeDormRatingz.com, and has entered into discussions to acquire or create other college-related sites in the US, Canada, and England in the coming year.

Ratingz company spokesman Bob Nicholson said, “Even in the age of megasites like Facebook and Yelp, we think there is a need for sites that target the needs of a very specific market. The audience that John Swapceinski served with RateMyProfessors in 1999 is still interested in sharing their opinions about things that affect them.”

### **About Ratingz Inc**

Ratingz Inc is a California-based internet consumer ratings company, best known for its ratings and reviews of service providers and premise-based businesses.

For more information, contact Bob Nicholson, VP of Marketing, Ratingz Inc (bob-n@ratingz.net).