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CampRatingz.com Tops 5000 Ratings Mark

SUNNYVALE, Calif., January 5, 2007 – Launched less than a year ago, CampRatingz.com recently topped the 5,000 ratings mark, with over 1,700 programs rated. CampRatingz.com provides “Real Opinions from Seasoned Camp Families.” This free site allows users to read and post independent reviews for all types of summer programs, throughout the U.S. and Canada.

This site is the creation of Long Island, NY resident Laura Miller, who has been a staff member at several camps and has worked in camp marketing. “We are overwhelmed with the response to this site,” says Miller. “With this online camp forum, we hit upon a need. It’s the type of candid information that was previously not available online.”

The CampRatingz.com software and design were done by internet entrepreneurs John Swapceinski, co-founder of RateMyTeachers.com, and Bob Nicholson, former VP of Engineering of Red Herring magazine. The site allows families to anonymously rate camps on five different criteria, including staff, facilities, activities, personal attention and monetary value, and provides an area for comments. RatingzSM Inc is a California-based internet consumer ratings company, best known for its ratings and reviews of service providers and premise-based businesses. Its other review sites include ChildCareRatingz.com, RealtorRatingz.com and VetRatingz.com.

Visit the CampRatingz website at <http://www.CampRatingz.com>

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CampRatingz.com is a Business Affiliate of the American Camp Association

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