

FOR IMMEDIATE RELEASE

## **VetRatingz.com Lets Pet Owners Share Recommendations!**

**SUNNYVALE, Calif., October 16, 2006** – Where do you turn when you need a good veterinarian? Most referral services are simply “paid advertising,” and do little to screen the participating members. VetRatingz.com allows pet owners to read (and post) *independent* ratings and reviews. Veterinarians can be rated on staff, facilities, punctuality and value.

Ratingz<sup>SM</sup> Inc, is an Internet company formed to provide consumer ratings for a wide range of services. Ratingz Inc President John Swapceinski is also the founder of RateMyProfessors.com, America’s number one rating site among college students, and a co-founder of RateMyTeachers.com, and RateMDs.com.

Swapceinski said, "The tremendous popularity of our websites has demonstrated the unmet demand for ratings and reviews for all sorts of services."

"Like many of our websites, VetRatingz.com was inspired by our personal experiences. It’s really hard to find good veterinary care." stated Bob Nicholson, VP of Marketing. "We decided the time was right for pet owners to talk to one another and share their experiences, rather than relying on biased, industry-funded referral sites."

Visitors to the new website can praise or pan veterinarians by leaving ratings and comments. They can check out vets by reading the comments left by previous visitors.

The site can also be useful for veterinarians, who gain valuable client feedback. VetRatingz.com is free of charge to all users.

Visit the new website at <http://www.VetRatingz.com>

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