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## **CampRatingz.com Lets Families Rate Summer Camps!**

**SUNNYVALE, Calif., April 10, 2006** – Just in time for the summer camp season, Ratingz<sup>SM</sup> Inc announces the creation of a new website CampRatingz.com -- providing "Real Opinions from Seasoned Camp Families." This free site allows anyone to post and read independent reviews for all types of summer programs in the U.S. and Canada. It is the brainchild of **Long Island, NY** resident Laura Miller, who has been a staff member at several camps and has worked in camp marketing.

"When I was first researching camps for my children, I discovered many directories on the web containing camp descriptions," said Miller. "But it was obvious that these descriptions were paid for or provided by the camps." Miller expressed, "I wanted to create a web site that would give parents the *inside scoop* on camps, based on real experience... the stuff you might only hear from other moms, at the gym or on the soccer field." Miller will serve as marketing director and administrator for the site. Her background also includes marketing positions at Gannett Company and Time Warner.

The CampRatingz.com software and design were done by Internet entrepreneurs John Swapceinski, co-founder of RateMyTeachers.com, and Bob Nicholson, former VP of Engineering of Red Herring magazine. The new site allows families to anonymously rate camps on five different criteria, including staff, facilities, activities, personal attention and monetary value, and provides an area for comments.

Ratingz<sup>SM</sup> Inc is a California-based internet consumer ratings company, best known for its ratings and reviews of service providers and premise-based businesses.

Visit the new website at <http://www.CampRatingz.com>

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<sup>SM</sup> Ratingz is a Service Mark of Ratingz Inc, for its online consumer rating and review service.