

FOR IMMEDIATE RELEASE

**Local Entrepreneur John Swapceinski announces sale of RateMyProfessors.com**

SUNNYVALE, Calif., November 16, 2005 – Menlo Park entrepreneur John Swapceinski has announced the sale of RateMyProfessors.com to Baltimore Solutions, Inc.

Swapceinski launched the RateMyProfessors website, which allows college students to rate and review faculty members, in 1999. It has since grown into the number one rating site among college students in the US and Canada, with peak traffic of more than 2 million visitors per month. The site is frequently ranked among the top 5,000 in the world by the Internet monitoring service Alexa.com.

The sale of the website will allow Swapceinski to focus on his new venture, Ratingz Inc., which operates the Ratingz Network of consumer rating and review sites. The Ratingz websites allow users to rate and review local businesses and services, ranging from restaurants and nightclubs to lawyers and realtors.

Swapceinski says, "The tremendous popularity of RateMyProfessors has demonstrated the unmet demand for ratings and reviews, for all sorts of services."

The company has developed a flexible and robust platform for managing online ratings, and plans to rapidly expand into a wide range of local business and service ratings.

"We'll pretty much avoid product reviews, which are handled very well by sites like Amazon and ePinions," states Bob Nicholson, VP of Marketing, "But there's a huge opportunity in ratings and reviews of service providers and premise-based businesses."

<b>Contact Information:</b>	<b>For More Information:</b>
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<sup>SM</sup> Ratingz is a Service Mark of Ratingz Inc, for its online consumer rating and review service.