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## **TVratingz.com lets Viewers Rate the Shows!**

SUNNYVALE, Calif., September 1, 2005 – Just in time for the Fall TV season, Ratingz<sup>SM</sup> Inc has launched a new website where viewers can rate and review TV programs. The site, [www.TVratingz.com](http://www.TVratingz.com), is free, and allows anyone to post and read reviews.

Ratingz<sup>SM</sup> Inc, the Internet consumer ratings company, is best know for its local business review sites, where consumers can rate and review restaurants, realtors, mechanics, lawyers, and other businesses and services. The new site is a departure from the company's more serious consumer focus. But according to Bob Nicholson, VP of Marketing, the new site does not represent a shift in focus.

"We're always looking for ways to use our rating technology to reach more people. We were surprised to see that this hadn't been done before. There's no TV-equivalent of IMDB, the big movie review site."

Visitors to the new website can praise or pan the shows that are already listed, and even add listings for programs that don't appear in the site's database.

Nicholson adds that the company hopes its new site will become a serious resource for the TV industry.

<http://www.TVratingz.com>

Contact Information:

Bob Nicholson  
VP of Marketing  
Ratingz Inc.  
[info@ratingz.net](mailto:info@ratingz.net)

<sup>SM</sup> *Ratingz is a Service Mark of Ratingz Inc, for its online consumer rating and review service.*

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