

FOR IMMEDIATE RELEASE

New Company Provides Online Ratings for Services

SUNNYVALE, Calif., March 21, 2005 – Building on the popularity of RateMyProfessors.com – the number 1 website for college students in the United States – internet entrepreneurs John Swapceinski and Bob Nicholson announced the formation of Ratingz Inc. The new company will provide online ratings and review for a wide range of services.

The company’s first site, ClubRatingZ.com, targets nightclub and bar patrons... an audience that overlaps the demographic of RateMyProfessors. Visitors to the new site can praise or pan nightclubs and bars by leaving ratings and comments. The site allows users to rate nightclubs on five attributes: music, place (location and facility), vibe (people and atmosphere), drinks and value. Users can write short comments about their experiences in the clubs as well.

“People are constantly looking for recommendations for good clubs,” states Nicholson. “We decided the time was right for club patrons to talk to one another and share their experiences.”

Ratingz Inc. president John Swapceinski is the founder of RateMyProfessors.com, and a co-founder of RateMDs.com and RateMyTeachers.com. Swapceinski says, "The tremendous popularity of RateMyProfessors has demonstrated the unmet demand for ratings and reviews, for all sorts of services. We think the nightclub market is a great fit for online ratings."

The company has developed a flexible and robust platform for managing online ratings, and plans to rapidly expand into a wide range of service and destination ratings.

“We’ll pretty much avoid product reviews, which are handled very well by sites like Amazon and ePinions,” states Nicholson, “But there’s a huge opportunity in ratings and reviews of service providers and premise-based businesses.”

Contact Information:	Websites:
Bob Nicholson VP of Marketing Ratingz Inc. info@ratingz.net	www.RatingZ.net www.ClubRatingz.com

SM Ratingz is a Service Mark of Ratingz Inc, for its online consumer rating and review service.